

# Outdoor Movies - Overview for Community Groups

## Introduction:

Thank you for your enquiry about holding a movie night with Council's outdoor movie equipment.

Below is a summary of the key points and conditions under which we use our equipment for community movie nights, as well as some general information that may be of assistance in planning your event.

We supply, transport, setup, operate and pack up all the equipment necessary to run an outdoor movie. Council staff will control these aspects and ensure we provide sufficient staffing for the night.

Events are not considered Council events unless we are solely in charge of organising them. Community groups must have their own public liability insurance for the event. It is the event holder's responsibility to ensure community safety throughout the venue and activity including keeping patrons clear of the movie screen equipment throughout the event.

## Applicable Fees:

The charge-out rate for a community movie night is generally around \$280 – which covers one Council officer's time (outside normal business hours) to load the gear, bring it out, setup, operate, pack up and return the gear. We don't charge for the equipment itself. Where Council believes the event provides a genuine community development or engagement opportunity *for us*, we *may* reduce or waive the charge-out rate. The conditions on this waiver can be discussed on a case-by-case basis. An example of this might be if we bring someone from our Disaster Management Team and undertake some educational/preparation engagement (e.g., one-on-one discussions plus a short video before the main event).

Where Council provides a fees waiver or reduction, we expect to have our logo and a statement such as "*Proudly supported by Lockyer Valley Regional Council*" included in any promotional material and will provide you with a form that guides correct use and placement of our logo and assists you to obtain permission. Once returned, we can normally get an approval (or changes) back to you within 3 business days.

## Availability:

Council generally only operates the equipment a maximum of once per month across the whole region to minimise the out-of-hours/weekend work of staff, and aims to share resources equitably across the community in response to community demand. This means that individual localities may only be able to host 1-2 movies a year, subject to demand and availability. This can be discussed and negotiated too.

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Please advise us of 2 or 3 preferred dates that suit you. We will respond to those dates and also provide other options if your dates aren't available. Date availability could change due to changing programs at Council.

#### Weather Effects and Cancellations:

Council strongly advises event hosts to have a suitable indoor option in case of wet or windy weather.

Given the time to pack up and setup again, we usually decide by 4pm on the day of an event if we will proceed with the outdoor option. Generally, this decision will be made in discussion with you. This is usually where a storm is showing on the radar, but rain hasn't started yet. Unfortunately, the inflatable screen doesn't fit inside most local halls (it is around 5m tall when set up) and we don't have a suitable smaller screen. We can work with you to come up with some alternatives. If you happen to have a suitable screen or blank wall, the indoor option is an easy back-up option as our projector and PA system will work anywhere with power. If an event is cancelled due to weather, any rescheduling is subject to all of these conditions (e.g., availability).

For outdoor movies, we try and avoid the summer storm season and the mid-winter season as they usually have issues that make the event less than enjoyable for patrons. Indoor movies are obviously less of a challenge – so long as there is good ventilation in summer and reasonable warmth in winter. We will still run movie events in mid-winter and summer, but from experience we know that they're less comfortable for the audience and may be subject to sudden weather-related cancellation.

#### Safety and Facility Requirements:

There are a number of safety and facility requirements that need to be met, such as access to at least 2 separate power outlets (10a), with the power supply being able to cope with the load (PA system with 5 speakers, and 1 blower. Ideally, the blower will be on a different circuit to the PA system). Power leads need to be run in such a way that there are no trip hazards – and we need to ensure members of the public are not walking behind the screen (e.g., between the screen and projection equipment). Note that wherever possible, we project from the rear of the screen so that the audience has an unobstructed view from the front.) We have a supply of long leads so distance up to 20m from power points is not usually an issue.

Approximate Dimensions:

- Width 6m
- Height 4.5m
- Depth of frame 3.5m
- White screen 5m (w) X 3m (h)

We usually project from the rear 'through' the screen as it removes trip hazards etc from the audience side. We need 7-9m behind the screen for the projection equipment if you want the image to 'fill' the screen. Ideally, we set up 5 speakers for the sound: one in the centre, and 2 each side. Where it's practical, we spread the ones on the side out to provide a more 'surround sound' experience. This isn't vital though. You'll need to be mindful of any other lights (including car

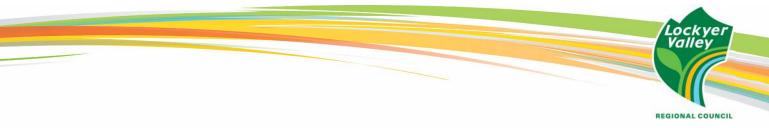


headlights) shining on the screen from either side will affect picture quality – and traffic noise may affect sound clarity.

## Movie Acquisition and Licensing Requirements:

We use DVDs and Blu-ray discs in a player which is part of our equipment. You need to supply the movie – usually a new purchase and not a rental or overly used disc. We have a supply of movies you're welcome to use, please find these listed below.

Title	Rating	Blu-Ray or DVD
Alexander and the Terrible, Horrible, No Good, Very Bad Day	PG	Blu-Ray
Alice through the Looking Glass	PG	Blu-Ray
Alvin and the Chipmunks Chip Wrecked	G	Blu-Ray
Blinky Bill The Movie	G	DVD
Captain America: Civil War	М	DVD
Cars 2	PG	Blu-Ray
Escape from Planet Earth	PG	Blu-Ray
Farmageddon	G	DVD
Ferdinand	G	DVD
Gnomeo and Juliet	G	DVD
Happy Feet Two	G	Blu-Ray
How the Grinch Stole Christmas	PG	Blu-Ray
Ice Age 4: Continental Drift	PG	DVD
Madagascar 3: Europe's Most Wanted	PG	DVD
Mr Popper's Penguins	G	DVD
Paddington 2	G	DVD
Parental Guidance	PG	DVD
Paw Patrol: Sea Patrol	G	DVD
Puss in Boots	PG	DVD
Richard the Stork	G	DVD
Rise of the Guardians	PG	DVD
Santa Paws 2: Santa Pups	G	DVD
Shark Talk	G	DVD
Sherlock Gnomes	G	DVD
The Boss Baby	PG	Blu-Ray
The Lorax	G	DVD
The Muppets	G	DVD
The Nut Job 2: Nutty by Nature	G	Blu-Ray
We Bought a Zoo	PG	DVD
Zootopia	PG	Blu-Ray



You will need to get a licence from Roadshow <u>- https://ppl.roadshow.com.au/-</u> and possibly a soundtrack licence from APRA - <u>https://onemusic.com.au/licences/cinemas/.</u> You can expect to pay \$250-\$400 for the Roadshow licence. APRA licences may be under \$100. Some venues and groups now have a single licence with APRA for all their music and may not require anything specific for the movie event. You should discuss your requirements with APRA.

You'll need to contact both licencing organisations to get specific quotes as they usually won't provide general quotes. Their price seems to be based on a combination of the type of group that asks, the nature of the event, the movie title, and whether you are charging people. Some schools and venues have an exemption, or a blanket licence organised by a higher body.

It may be possible to licence movies not managed by Roadshow by contacting other distributors. We encourage you to visit <u>Australian Film Distributors</u> | <u>Australian Film Societies Federation</u> (ausfilm.org.au) for more information.

#### **Conclusion:**

Our preferred model is for several local groups to work together on movie events and share the promotion, fundraising and community-building – and for events to be open to the public. These are not mandatory but reflect our community capacity-building principles behind this program. If you open it to the community, we may be able to assist with promotions. As stated previously, given Council's investment in this program and event, you would need to list Council as a sponsor on any promotional materials, newsletter ads, etc.

Hopefully this info (above) will give you some assistance in planning.

For more information, please contact

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